



Picosens GmbH

Founded in 2007, Picosens GmbH develops and patents visionary solutions in the area of sensor technology. Besides patent and license placement, Picosens brings innovations that it has developed into its own product portfolio and offers R & D services for highly technical customer projects. Currently, Picosens is developing products for core applications in security and access systems, building services, and materials analysis for a wide variety of industrial applications.

We are looking immediately for a Trainee in marketing with focus on media design

Your tasks

- Conception and implementation of video tutorials for technology demonstrations
- Creation of product videos taking into account the communication strategy
- New conception and implementation of strategies for online and social media platforms
- Participation in the project to rebuild the website and an e-shop
- Graphic and content design of existing and new print materials
- Creating and editing product photos
- Designing and creation of various Word and PowerPoint templates

What we want from you:

Creative ideas, the ability to create and implement complete concepts, a good sense for target group-oriented content and design, creativity and fun in formulating texts, independent and goal-oriented working ethic.

- Media design / marketing student with good media literacy skills
- Knowledge in the field of print and online media
- Initial experience in product photography, product videos and video tutorials
- High teamwork orientation and communication skills
- Very good language skills in German and English
- Very good MS Office skills (Word, Excel, PowerPoint, ...)
- Knowledge of image and video editing programs

You are passionate about new, future-oriented visions in the technical field and can put these in different media in scene scenarios?

You enjoy working in a dynamic, creative and efficient environment and you count these qualities to represent your own strengths?

Please send your detailed and complete job application documents to Ms Andrea Riemann, management assistant, at the following email address. [andrea.riemann \(at\) picosens.de](mailto:andrea.riemann@picosens.de)

www.picosens.de

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